



## Menu of Professional Services

**Community & Transportation Planning Services:** MMDC helps communities develop tailored plans that can position them for sustainability, development, and a high standard of living.

**Comprehensive Planning:** Comprehensive plans are foundational to Community planning. They outline a community's vision, goals, and policies to support various aspects of development (e.g., land use, housing, transportation, services, and infrastructure). These 10- to 15-year plans guide decision-making to ensure thoughtful, organized, sustainable, and balanced growth.

**Historic Preservation & Rehabilitation Planning:** This planning process helps communities devise strategies and processes that protect, conserve, and adapt historic buildings and sites for new uses while preserving their historical significance. The process promotes progress while preserving local character.

**Preliminary Planning Studies:** Before pursuing a major project, it's important to first assess its feasibility and long-term viability. Preliminary planning studies can save communities money by providing an opportunity to refine strategies to support project efficiency and successful outcomes. These studies often involve coordination between planners, engineers, architects, and/or other specialists.

**Parks, Trails, and Recreation Planning:** This type of planning helps communities ensure their shared spaces are preserved and improved to meet environmental needs, promote physical and mental wellbeing, enhance quality of life, and provide venues for positive resident interaction.

**Walk & Bike Audits:** These audits are a process of systematically assessing safety, comfort, and connectivity for those who choose to walk or bike to their local destinations. The focus of a walk or bike audit could be a neighborhood or, in the case of smaller towns, the entire community. They can be provided as a standalone service or as part of a larger Active Living Transportation or Safe Routes to Schools Plan.

**Active Transportation Planning:** Active transportation plans outline strategies and actions to improve conditions for walking, biking, and other forms of human-powered transportation. These plans aim to create a safer, more accessible, and more convenient transportation system to encourage physical activity.

**Safe Routes to School Planning:** Safe Routes to School (SRTS) is a comprehensive approach to improving the safety, convenience, and the appeal of walking and bicycling to and from school. It involves a combination of infrastructure improvements, educational programs, encouragement initiatives, and enforcement strategies, all aimed at making it safer and more attractive to walk or bike to school.

**Survey Development, Deployment, and Analysis:** Do you need to know what your stakeholders think? MMDC can help you develop a quality survey and deployment strategy. We'll pivot as needed to ensure you get a meaningful response rate and then analyze those responses to help guide your work.

**Energy & Environment Planning Services:** MMDC helps communities improve efficiency and resilience to reduce energy expenses while also mitigating the impact of severe weather events.

**Energy Efficiency & Conservation Planning:** This planning helps communities lower energy expenses for their public buildings and facilities, while also helping to reduce climate impacts. MMDC identifies and assesses energy-saving technologies and practices to lower energy costs and climate impact.

**Program Development, Education & Implementation:** MMDC can help communities implement strategies and coordinate improvements identified during energy efficiency and conservation or other planning projects, while incorporating best practices for stormwater, waste, energy, and nature.



**Grant Assistance:** MMDC helps local governments and nonprofits secure funding for impactful community projects and programs.

**Grant Application Assistance:** We can help you identify partners, coordinate consultants, gather supporting information, suggest additional funding sources, and write applications. We can even provide fiscal hosting services to secure funding for your project if your organization wouldn't otherwise be eligible.

**Grant Project Assistance:** MMDC can help you ensure project success by managing your grant award to ensure compliance, tracking progress, and report outcomes.

**Economic Development:** MMDC can help your community undertake a range of projects aimed at creating jobs, attracting investment, and fostering business growth, ultimately leading to a more prosperous and sustainable community.

**Housing Action Planning:** Many communities understand they need more or different varieties of housing to attract and retain residents but are unsure of how to stimulate this development. MMDC can work with your community to devise a strategy that encourages housing growth, while being mindful of the need to minimize additional infrastructure costs.

**Strategic Economic Development Planning:** Strategic economic development planning is a process that guides community growth by setting goals, strategies, and policies to stimulate commerce, create jobs, improve quality of life, and increase the local tax base.

**Economic Development Authority Establishment or Improvement:** Would your community benefit from establishing a local authority dedicated specifically to economic development? Or could your existing EDA benefit from technical assistance aimed at helping you get better results? Just because something used to work, it doesn't mean that it's still the best strategy for the modern economy. MMDC is happy to help communities take a more active, modern approach to local economic development.



**Business Planning Assistance and Referral:** MMDC is happy to offer advice, link compatible businesses, and connect entrepreneurs to the complimentary services offered by the U.S. Small Business Administration's Small Business Development Centers. These services will help entrepreneurs strengthen their business plans to minimize risk and maximize success.

**Gap Financing:** MMDC often assists qualified borrowers who have strong business plans with the financing needed to help bring their ideas to fruition. Our loans are used to address a wide range of business needs including property acquisition, construction/build-out/remodel, expansion, equipment and/or inventory purchasing, and more. We'll work in partnership with your primary lender to help you achieve your business goals.

**Fiscal Hosting:** MMDC can act as your organization's financial intermediary and provide related administrative support (e.g., accounts payable and receivable), allowing you to focus on core activities without the burden of financial compliance.

**Communications Services:** Does your community or organization struggle to get messages out? MMDC can help you develop a communications plan, manage your website and social media content, develop and distribute press releases, produce video and voiceover work, and more.

**Have a project in mind that isn't listed? Please reach out! MMDC would love to learn more and we look forward to serving you! – Eric Day, Executive Director**